

Dear Sponsor

The history of the Mildura Ballet & Dance Guild Inc. began in 1958, when a group of dedicated people dreamed of giving children living in isolated areas the opportunity to learn classical ballet. The first performance of 'Peter and the Wolf' was held at the Merbein Civic Hall on 29th October, 1959.

Today, fifty five years later the philosophy of the Guild has remained the same by promoting and fostering the art of dance in it's varied forms of expression for the enjoyment of children. The Guild is managed and supported by a Committee of dedicated parent volunteers who not only have an interest in dance but possess a diverse range of business and professional skills.

Currently, the Guild provides an opportunity for over 370 students across 60 dance classes per week to learn the art of dance in the forms of Classical Ballet, Contemporary Dance, Hip Hop, Jazz Ballet and Tap Dance. Students travel from as far as Robinvale weekly to attend class. The Guild also travels to Robinvale to provide dance tuition on a weekly basis to the children from farming properties.

As a result of this significant growth, the Guild employs four professionally trained Dance Instructors who, along with their professional attributes, possess the dedication and commitment to encourage and inspire our dance students. Our professionals are assisted by many Junior Student Teachers, which enables them to achieve their dream to pursue a career in dance.

Our annual season performance starts with the Act I performances on the **2nd – 3rd December 2016**, followed by our Act II performances held on the **9th – 10th December 2016**.

Being a **Not for Profit Organisation**, the Guild relies on the generosity and support of our local businesses in the form of advertising sponsorship for the production of our Annual Performance. While we are aware of the pressures placed upon local businesses to constantly donate to a variety of charities and the current economic pressure within our own community, we ask you to please consider our request for sponsorship as detailed on the following pages.

On behalf of The Mildura Ballet and Dance Guild Inc., I thank you for taking the time to view our proposal and look forward to your response. If you require any further information, please do not hesitate to contact our committee representative Anissa McRae on 0427 957 914.

Thanking you in anticipation,

Jenny Jess
President



MILDURA
BALLET & DANCE
GUILD INC.

2016 Season Performance





2016 Program Sponsorship Proposal

The aim of the Mildura Ballet & Dance Guild Inc. is to promote and foster the art of dance in its varied forms of expressions, including classical ballet, and to promote entertainment and encourage children to dance as an artistic interest in a manner that will not only provide enjoyment, but also the opportunity for academic achievement and professional careers.

Annual Concert Program Sponsorship Packages

GOLD Sponsor \$1,100.00 inc GST

Full page, full colour advertisement.

BONUS 6 Acknowledgements in our monthly newsletter

SILVER Sponsor \$660.00 inc GST

Half page, full colour advertisement.

BONUS 4 Acknowledgements in our monthly newsletter

BRONZE Sponsor \$440.00 inc GST

Quarter page full colour advertisement.

BONUS 3 Acknowledgements in our monthly newsletter

GREEN Sponsor \$220.00 inc GST

25mm x 180mm full colour advertisement.

BONUS 2 Acknowledgements in our monthly newsletter

BLUE Sponsor \$110.00 inc GST

25mm x 90mm full colour advertisement.

BONUS 1 Acknowledgement in our monthly newsletter

All our sponsors also receive full recognition on our website for an entire 12 months.





The Mildura Ballet & Dance Guild Inc. produces a high quality gloss full colour Concert Program. The contents and quality are of a very high standards, not seen anywhere else in this area. It contains professional photography of all the cast members, along with our Professional Dance Teachers.

The Program acknowledges the recipients of all awards and includes a report from our President. The program becomes a priceless keepsake for all our 380 Guild students and their families. The exposure that your business will receive will not only be during the days of the performances, but also into the future.

Our estimated print run will be approximately 500 copies.

The Mildura Ballet & Dance Guild Inc., in consultation with our Graphic Designer Consultant, will professionally design the layout of your advertisement within the program at no additional cost.

We request that you email the following in digital format to milduraballet@bigpond.com by the close of business Friday 21st October 2016:

- &Text in word document
- &Colour logo in a high quality PDF format
- &Colour photos in a high quality PDF or Jpg format

The Guild will provide you with a proof of your advertisement for your approval prior to printing.

I, _____

of _____

agree to _____ sponsorship for the Mildura Ballet & Dance Guild Inc. to assist in the production of the 2016 Annual Performance.

I enclose a cheque to the value of \$_____.

Signed _____ Date _____

I wish to support the Mildura Ballet & Dance Guild Inc., for the next three years 2016-2018 in the form of the above sponsorship package. I understand in agreeing to do so, guarantees the sponsorship rate will remain the same for the contracted period.

Signed _____ Date _____

GOLD Sponsor \$1,100.00 inc GST

Full page advert sample 210 x 297mm

Images: 6 maximum

Header: 60 letters maximum

Test: 670 letters or approximately 110 words (14 lines maximum)

Address panel: 90 letters (1 line maximum)

*Please note advert example is not to scale.



MILDURA
BALLET & DANCE
GUILD INC.



The history of the Mildura first performance of “Peter Ballet & Dance Guild Inc. and the Wolf” was held at the began in 1958, when a group Merbein Civic Hall on 29th of dedicated people dreamed October 1959. Today, fifty of giving children living in five years later the philosophy isolated areas the opportunity of the Guild have remained to learn classical ballet. The the same by promoting and ...

www.milduraballetanddance.com.au

SILVER Sponsor \$660 inc GST

Half page advert sample 180 x 120mm

Images: 4 maximum

Header: 60 letters maximum

Text: 400 letters or approximately 170 words (7 lines maximum)

Address panel: 90 letters (1 line maximum)

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Bronze Sponsor \$440.00 inc GST

Quarter page advert sample 90 x 120mm

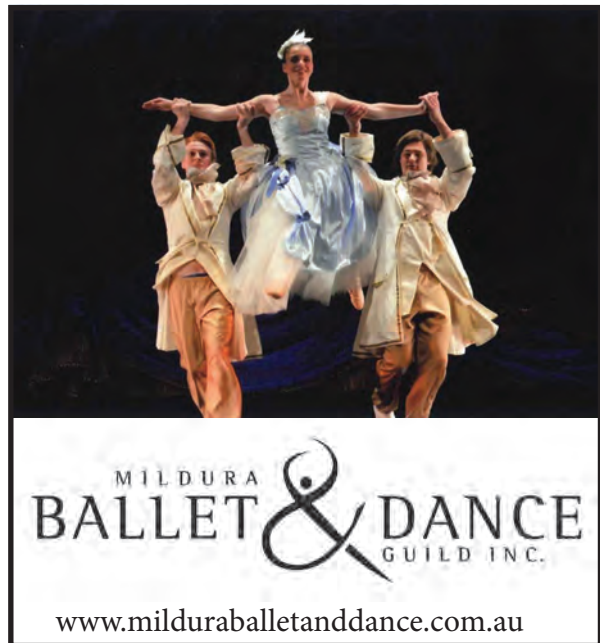
Images: 2 maximum

Header: 25 letters maximum

Text: 400 letters or approximately 70 words (7 lines maximum)

Address panel: 90 letters (2 lines maximum)

*Please note advert example is not to scale.



Green Sponsor \$220.00 inc GST

Advert sample 180 x 25mm

Header: 80 letters maximum

Text: 255 letters or approximately 45 words (3 lines maximum)

Address panel: 80 letters (2 lines maximum)

*Please note advert example is not to scale.



Blue Sponsor \$110.00 inc GST

Advert sample 90 x 25mm

Header: 80 letters (2 lines maximum)

Address panel: 80 letters (2 lines maximum)

*Please note advert example is not to scale.



